

2011 East Anglian C



The East Anglian Game & Country Fair is an annual two day, family event held at the Norfolk Showground, Norwich. Next year's show will be held on Saturday 16th & Sunday 17th April 2011.

We welcome world class events and attractions to the show each year including 6 times FITASC Sporting World Champion, European Champion and English Open Champion John Bidwell, who will be performing his off the hip shooting demonstration and new for 2011 Savage Skills the UK's leading freestyle mountain bike stunt team perform their interactive and jaw dropping 'Ultimate Air Show' display. They will also be running an experience area where visitors can 'have a go' on bikes suitable for all ages.

We also welcome world famous horse behaviourist Richard Maxwell to the main arena, he will be demonstrating with some of his own horses and ponies with his 11 year old son William as well as working on a few problematic horses brought to the show by members of the public. Richard mixes both traditional and alternative methods of horsemanship inspired by Monty Roberts who he spent time with in the Household Cavalry, to tackle the horse's issues and

strengthen the bond between owner and horse.

Other attractions include Dock Dogs. Watch dogs of all shapes and sizes leap into a large pool of water and see who gets the record jump. Sheep Dog & Duck Displays, the 'Dog & Ferret' arena with Simon Whitehead, West Norfolk Hunt Hound Parade, the hilarious Sheep Show, fishing demonstrations, a forestry arena and be amazed by the MBS Mountain Boarding team, as they perform spins and flip tricks over



Game & Country Fair

a Land Rover, dropping in off the trailer from a height of 20ft!

We aim to offer something for everyone with fashion & beauty workshops by John Lewis, Norwich. Plenty of children's entertainment including walk on water balls, an animal area, slides, face painting, donkey rides, a carousel and the BeWILDerwood stand which is new for 2011. The award winning tree house Adventure Park will be attending, and getting energetic and creative by hosting a delightful array of activities that the Boggles and Twiggles would be proud of.

There are over 250 shopping stands with a great selection of products from Gunmakers, country clothing stands, fishing tackle, home wares and jewellery, a craft hall and a mouth watering food hall where you can sample some fantastic local produce. The 'Game Fair Country Kitchen' cookery theatre has a fantastic variety of cookery workshops and demonstrations taking place over the weekend from a great selection of local chefs, including game & rabbit cooking, grow your own vegetables master class with Home Grown Revolution and writer Keith Reeves plus performances from celebrity chefs, Chris Coubrough, Franck Pontais and TV Presenter Alan Coxon.

Get involved and 'have a go' at a range of country activities from clay shooting with John Bidwell's High Lodge instructors or enter the 40-bird re-entry shooting competition. Fly fishing with the Salmon and Trout Association, ferret racing and archery to mountain boarding, mountain biking and

even a free Treasure Trail around the show, just solve the clues to win some great prizes. Take a helicopter pleasure flight over the showground, try the air rifle range, hold an owl or take a ride in a Land Rover on the off road 4x4 course.

Norfolk Poultry Club will be attending the show for the first time with their exhibition of purebred poultry, waterfowl & eggs; this will include large fowl and bantams, male and female including Brahmans, Silkies, Wyandottes, Belgian bantams and various Rare Breeds. In addition they will also have club members available to talk to the public about poultry keeping and will run talks on backyard poultry keeping, using birds from the exhibition to demonstrate the different characteristics and requirements.

We welcome dogs on leads and there is plenty for them to do also! Mid Norfolk Gun Dog Club will be running the Gun Dog Scurry competitions and 'have a go' over the weekend. Enter your canine friend into the Dog Agility and Jumping competitions and 'have a go' arenas, the Pet Dog Show or even the popular Terrier & Lurcher Show which take place on Sunday at 11am, which will be a qualifier for all major championships as well as the East Anglian Championship. A dog crèche is also available at the show run by Samsalin Dog Rescue so if you need to leave your dog somewhere safe for a couple of hours you can.

We have 10 pairs of family tickets to give away!

Competition!

For your chance to win tickets, simply answer the following question:
What is the name of the world famous horse behaviourist attending the Country Fair?

Please send your answers, along with your name, address and telephone number to competitions@forcespublishing.co.uk or by post to Forces & Corporate Publishing Ltd, Hamblin House, Hamblin Court, Rushden, Northamptonshire NN10 0RU. Closing date 31/01/11.

Advance discounted admission tickets are available now online at www.ukgamefair.co.uk or by calling the ticket hotline number 0871 230 1102 (national call rate). Adult £9.50, Children (5-16 Yrs) £4.00 and Family (2 Adults & 3 Children) £27, (offer valid until 10/04/11) under 5's are Free and Car Parking is Free for all.

On the Gate Prices: Adult £12.00, Children (5-16 Yrs) £5.00, Family (2 Adults & 3 Children) £34, Under 5's are Free and Free Car Parking for all.

Become a member of the show for only £20.50 per adult and enjoy prioritised admission plus extra privileges and entry into the member's enclosure. Bespoke by the Crown at Woodbridge will be providing fantastic breakfasts, lunches and afternoon teas in the enclosure see www.ukgamefair.co.uk for further details and to book online. Membership tickets, gift packages and experience days are also available to book online at www.ukgamefair.co.uk or call 01263 735 828 for prices.

We also offer a 'Super Weekend Camping Break' for only £79.00 – which includes admission to the show both days for up to 4 people (adults or children), including up to 3 nights camping! Just bring your Caravan, Camper or Tent and enjoy a fantastic weekend away with your friends and family! Well behaved pets are most welcome too. VIP Camping weekend breaks are also available see www.ukgamefair.co.uk for upgrade prices.

A great weekend for the whole family, we look forward to seeing you in April.





THE 'PERFECT GIFT PACKAGE'

*Not sure what to buy him or her or them?
Or the whole family? We have the answer!*

'VIP Game & Country Fair Experience Day'

- VIP prioritised car parking
- Prioritised admission ticket to the show
- Admission into the VIP members' enclosure throughout the day, (with a licensed bar, restaurant and indoor and outdoor seating overlooking the main arena)
- Luxury Loos at the members' enclosure
- Morning coffee/tea and homemade cake on arrival at the members enclosure
- 3 course sit down luncheon in the members enclosure restaurant followed by tea or fresh coffee, (please see sample menu on reverse).
- Plus one of the following game fair experiences of your choice, (Clay Shooting, Mountain Boarding, Fly Fishing or Archery).

If you would like to add more than one activity or would like competition entry instead, please do not hesitate to call us on 01263 735 828 to arrange.

£52 per adult with Archery
£58 per adult with Mountain Boarding or Fly Fishing or
£60 per adult with Clay Shooting.

(Child prices dependant on age, lunch option and activity chosen, please call us to discuss).

The game fair experience voucher would be valid for either day at the show and no booking time is normally required for the experience, just turn up at your convenience and we take care of everything, (we will even look after your coat and shopping in the members enclosure) to make your day hassle free!

For more information and to book online please
visit www.ukgamefair.co.uk or
call 01263 735 828